Business

- **Business BTEC Level 3 National**
- **Extended Certificate (equivalent to 1 A level)**
- **Diploma in Business (equivalent to 2 A levels)**

- **Teacher:** Ms Kendall and Mr Cotsford
- **Exam board**: Pearson Edexcel
- **Course work or exam?**: Both.Certificate: 50% Coursework 50% Exam /Diploma: 60% Coursework 40% Exam
- **What will I learn about?**: Exploring business nationally and in the global marketplace. Marketing, personal and business finance. Managing events and work experience. Management and Corporate Social Responsibility.
- Great for:Students who are resourceful, practical and who are interested in business and news in the real world. Independent researchers and able to analyse different types of organisations; apply financial models and use their knowledge in events management and work experience.

Student view: *"Business is an extremely diverse subject. I have gone from learning about the ins and outs of the luxury fashion market through my chosen dissertation topic of 'The External Effects on Burberry' to being taught about the worlds of finance and marketing. The subject encompasses so many different aspects of our globalised world and applies them to real life scenarios and situations; preparing anyone taking the course not only for their exams, but for their future as well."*